

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	936383	06251926

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F	10/19/12			WPBF News 25 @ 5am	5-530am	:00		\$125.00	NM
	Credited								
2	10/19/12	10/19/12	M-F 5pm News	5-6pm	----1--	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----1--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F	10/19/12		5:41 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00	NM
4	10/22/12	10/22/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/22/12			Nightline	11:35-12:05AM	:00		\$350.00	NM
	Credited								
5	10/22/12	10/22/12	The View	11A-12PM	1-----	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/22/12			The View	11A-12PM	:00		\$475.00	NM
	Credited								
6	10/22/12	10/22/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M	10/22/12		12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV21ACH	\$275.00	NM
8	10/22/12	10/22/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/22/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
	10/22/12	10/28/12	1-----		1		\$350.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
9	10/22/12	10/22/12	Dr. Oz	4-5p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	4:38 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
10	10/22/12	10/22/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$125.00 NM
11	10/22/12	10/22/12	M-F 5pm News	5-6pm	1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:29 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
12	10/22/12	10/22/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
13	10/22/12	10/22/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV21ACH	\$450.00 NM
14	10/22/12	10/22/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
15	10/22/12	10/22/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
16	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/22/12	10/22/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	8:50 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM
17	10/22/12	10/22/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/22/12	7:42 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00 NM
19	10/20/12	10/20/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	USPRTV21ACH	\$300.00 NM
20	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	12:00 AM	Sun 11:35pm Late News	1135p-12am	:30	USPRTV21ACH	\$250.00 NM
21	10/21/12	10/21/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:59 AM	GMA Sunday 7-8am	Sun 7-8am	:30	USPRTV21ACH	\$300.00 NM
22	10/21/12	10/21/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	6:58 PM	Sun ABC Prime A	7-8PM	:30	USPRTV21ACH	\$850.00 NM
23	10/18/12	10/18/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
24	10/18/12	10/18/12	Nightline	11:35-12:05AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
25	10/18/12	10/18/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	10/18/12	10/18/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
26	10/18/12	10/18/12	WPBF News 25 @ Noon	12pm-1230pm	---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$275.00 NM
Credited									
28	10/18/12	10/18/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
29	10/18/12	10/18/12	Dr. Oz	4-5p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	4:22 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
30	10/18/12	10/18/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$125.00 NM
31	10/18/12	10/18/12	M-F 5pm News	5-6pm	---1---	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:09 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
32	10/18/12	10/18/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
33	10/18/12	10/18/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
34	10/18/12	10/18/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$375.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/18/12	10/18/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
35	10/18/12	10/18/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
36	10/18/12	10/18/12	Good Morning America	7-9AM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	8:39 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM
37	10/18/12	10/18/12	Jeopardy	7:30-8PM	---1---	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	7:53 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00 NM
38	10/18/12	10/18/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---1---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV21ACH	\$250.00 NM
39	10/16/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12		M-SUN WPBF News 25 @ 11PM 11-11:35PM		:00		\$500.00 NM
Credited									
40	10/16/12	10/16/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
41	10/16/12	10/16/12	The View	11A-12PM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
42	10/16/12	10/16/12	WPBF News 25 @ Noon 12pm-1230pm		-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$275.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	693

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/16/12	10/16/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	USPRTV21ACH	\$275.00 NM
44	10/16/12	10/16/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV21ACH	\$350.00 NM
45	10/16/12	10/16/12	Dr. Oz	4-5p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	4:56 PM	Dr. Oz	4-5p	:30	USPRTV21ACH	\$450.00 NM
47	10/16/12	10/16/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:29 PM	M-F 5pm News	5-6pm	:30	USPRTV21ACH	\$375.00 NM
48	10/16/12	10/16/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
49	10/16/12	10/16/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
50	10/16/12	10/16/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
51	10/16/12	10/16/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
52	10/16/12	10/16/12	Good Morning America	7-9AM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	9:00 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/16/12	10/16/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-1-----	:30	1	\$475.00	NM
53	10/16/12	10/16/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/16/12 7:54 PM Jeopardy 7:30-8PM :30 USPRTV21ACH \$2,000.00 NM									
55	10/17/12	10/17/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 Nightline 11:35-12:05AM :00 \$350.00 NM Credited									
56	10/17/12	10/17/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 The View 11A-12PM :00 \$475.00 NM Credited									
57	10/17/12	10/17/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	--1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV21ACH \$275.00 NM									
59	10/17/12	10/17/12	GENERAL HOSPITAL GENERAL HOSPIT Class of Time - Pre-emptible with notice		--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV21ACH \$350.00 NM									
60	10/17/12	10/17/12	Dr. Oz Class of Time - Immediately Pre-emptible without notice	4-5p	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 4:19 PM Dr. Oz 4-5p :30 USPRTV21ACH \$450.00 NM									
61	10/17/12	10/17/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	5-530am	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 USPRTV21ACH \$125.00 NM									
62	10/17/12	10/17/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	--1----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/17/12 5:54 PM M-F 5pm News 5-6pm :30 USPRTV21ACH \$375.00 NM									



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	10/17/12	10/17/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	5:38 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV21ACH	\$200.00 NM
64	10/17/12	10/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$450.00 NM
Credited									
65	10/17/12	10/17/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV21ACH	\$375.00 NM
66	10/17/12	10/17/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV21ACH	\$2,000.00 NM
67	10/17/12	10/17/12	Good Morning America	7-9AM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:59 AM	Good Morning America	7-9AM	:30	USPRTV21ACH	\$475.00 NM
68	10/17/12	10/17/12	Jeopardy	7:30-8PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--1----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	7:53 PM	Jeopardy	7:30-8PM	:30	USPRTV21ACH	\$2,000.00 NM
69	10/20/12	10/20/12	Miami vs. FSU College Fc	330-7pm	-----S-	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	10:16 PM	Miami vs. FSU College Football	8-1130p	:30	USPRTV21ACH	\$4,000.00 NM
70	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----S-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12		Sat 7pm News	7-730pm	:00		\$350.00 NM
Credited									
71	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/15/12	10/21/12	-TWTF--				1	\$375.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/18/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV21ACH	\$375.00 NM
72	10/16/12	10/19/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV21ACH	\$250.00 NM
73	10/20/12	10/20/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	12:31 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USPRTV21ACH	\$475.00 NM
LR - Football									
74	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	8:26 AM	Sun 8-9am News	Sun 8-9am	:30	USPRTV21ACH	\$350.00 NM
75	10/16/12	10/19/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	9:59 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV21ACH	\$350.00 NM
76	10/16/12	10/19/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV21ACH	\$250.00 NM
77	10/16/12	10/19/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF--	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/17/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV21ACH	\$1,600.00 NM
78	10/16/12	10/21/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	1	\$1,550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-TWTF-S	1	\$1,550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV21ACH	\$1,550.00 NM
79	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$700.00				



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
936383-1	10/28/12	October 2012	10/01/12 - 10/22/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
American Crossroads	AMERICAN CROSSROAD	693	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	10/21/12	10/21/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/21/12	8:09 AM	Sun 8-9am News	Sun 8-9am	:30	USPRTV21ACH	\$700.00 NM
80	10/22/12	10/22/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV21ACH	\$450.00 NM
81	10/22/12	10/22/12	10-11a Anderson Cooper 10-11a		M-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/22/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV21ACH	\$450.00 NM
<u>Total Spots</u>							57		

Payment Terms 30 Days

<u>Gross Total</u>	\$39,675.00
<u>Agency Commission</u>	\$5,951.25
<u>Net Amount Due</u>	\$33,723.75